



VISIONING
a greater
RACINE

PLATINUM SPONSORSHIP
\$10,000

TECH-PRIZE

A Visioning a Greater Racine Initiative

Official Sponsorship of the 2021 Visioning a Greater Racine Tech Prize provides the rights to use the Event and official Event artwork for sponsor's promotional purposes.

Marketing & PR:

- ✓ **VGR- Tech-Prize co-branded main sponsor**
- ✓ Sponsor logo recognition on event posters to be distributed throughout the, Racine, Waukesha, Kenosha and Walworth Counties. Posters printed on 100% recycled paper.
- ✓ Sponsor logo **recognition on all media promotion (Radio, TV and paper)**
- ✓ Sponsor logo recognition with URL link on the VGR and Tech-Prize websites
- ✓ Sponsor logo recognition with URL link on the VGR and Tech-Prize Facebook pages.
- ✓ Mentioning of sponsor's support of the event with URL link on **ALL** mass emails sent to our 15,000-person participant email database

On-Site Marketing:

- ✓ Placement of Three sponsors banners inside event grounds
- ✓ Frequent public acknowledgement of sponsor's support
- ✓ **Eight** complimentary VIP passes to "Announcement of the VGR VIP Event" (all inclusive)



GOLD SPONSORSHIP
\$5,000

TECH-PRIZE

A Visioning a Greater Racine Initiative

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Marketing & PR:

- ✓ Sponsor logo recognition on event posters to be distributed throughout Racine, Kenosha, Waukesha and Walworth Counties. Posters printed on 100% recycled paper.
- ✓ **Sponsor logo recognition on all Media promotion (Radio, TV and paper)**
- ✓ Sponsor logo recognition with URL link on the VGR and Tech-Prize websites
- ✓ Sponsor logo recognition with URL link on the VGR and Tech-Prize Facebook pages
- ✓ Mentioning of sponsor's support of the event with URL link on all 5 mass emails sent to our 15,000-person participant email database.

On-Site Marketing:

- ✓ Placement of **TWO** sponsor banners inside event grounds
- ✓ Frequent public acknowledgement of sponsor's support
- ✓ **Six** complimentary VIP passes to "Announcement of the VGR VIP Event" (all inclusive)



VISIONING
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SILVER SPONSORSHIP \$2,500

TECH-PRIZE

A Visioning a Greater Racine Initiative

Marketing & PR:

- ✓ **Sponsor logo recognition on event posters to be distributed throughout Racine, Kenosha, Waukesha and Walworth Counties. Posters printed on 100% recycled paper.**
- ✓ Sponsor logo recognition with URL link on VGR and Tech-Prize websites
- ✓ Sponsor logo recognition with URL link on VGR and Tech-Prize Facebook pages
- ✓ Mentioning of sponsor's support of the event with URL link on all 5 mass emails sent to our 15,000-person participant email database.

On-Site Marketing:

- ✓ **Placement of ONE Sponsor banner inside the event ground**
- ✓ Frequent public acknowledgement of sponsor's support
- ✓ **Four** complimentary VIP passes to "Announcement of the Tech-Prize VIP Event" (all inclusive)

BRONZE \$1,000

Marketing & PR:

- ✓ Sponsor logo recognition with URL link on the VGR and Tech-Prize websites
- ✓ Sponsor logo recognition with URL link on the VGR and Tech-Prize Facebook pages
- ✓ Mentioning of sponsor's support of the event with URL link on all 5 mass emails sent to our 15,000- person participant email database.

On-Site Marketing:

- ✓ Frequent public acknowledgement of sponsor's support
- ✓ **Two** complimentary VIP passes to "Announcement of the Tech-Prize VIP Event" (all inclusive)

Visioning A Greater Racine
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